Summary:

Medicus
Medical electronic uber-like service

The project

Medical electronic uber-like service to get a second opinion from a specialized doctor with extra qualification about previously made diagnosis/prescription.

Market

The basic human need is health, yours and your loved ones. When anyone receives a diagnosis/prescription from a doctor, especially in serious situations, a person tends to look for a second/alternative opinion to check, calm down and make a decision.

This involves the search for an authoritative source - a doctor with a strong reputation, organizing of a meeting with him, additional visits to medical institutions, a significant time and resources on searches, visits and consultations.

Any methods that allow people to expand their capabilities, optimize and simplify their actions in this direction will be in demand.

In the conditions of everyday life, and especially in conditions of quarantines and epidemics, additional visits to hospitals, additional expenditures of funds, additional expenditures of time cause additional stress, anxiety and inconvenience to people.

Target audience

Patients who have a need for remote verification of received prescriptions/diagnoses and additional recommendations/consultations.

The best profile doctors (with extra-qualification), doctors who need additional profile contacts and connections.

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Monetization

The basic application is free - the user can see all the medical experts, ask them short questions without attaching documents.

Paid consultation - if it is necessary to get an expert opinion, the user pays for it in the amount of 10 USD (which is two to four times cheaper than a visit to the clinic) and can attach the necessary documents/appointments/results.

Monthly subscription - to save all his medical history and the history of calls the user can subscribe to the Service (4.99 USD per month), maintain and update his electronic medical record, the capabilities of which will expand.

Status

A base of top-class experts is formed from the first fifty doctors who are ready to ensure the work of the service.

The logic of the service functioning is developed and the terms of reference for programming are formed.

A team of developers is ready to create the service, its maintenance and technical support.

Indicators

The project becomes self-sufficient in 9 months from the start of the investment.

The return on investment takes 2 years.

Request detailed information